



DEBRA A. PEARLMAN
 Pearl Productions LLC
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EMPLOYMENT:

Pearl Productions LLC 2001-Present Owner/Producer	Discovery Communications 2010-Present Senior Researcher	JWM Productions 2006-2013 Senior Researcher
Kennedy Krieger Institute 2010-Present Digital Content Specialist	Wildlife Conservation Society 1993-2001 Media Specialist/Producer	

EXPERIENCE:

TELEVISION AND FILM

- Responsible for projects from conception to completion for clients including Discovery Channels, National Geographic, ESPN, ABC, CBS, NBC and BBC.
- Arrange project funding and ensured production kept within the allocated budget.
- Recruit team of creative and practical talent to deliver according to client requirements.
- Manage post-production activities including shaping footage into logically sequenced movies.
- Negotiate contract terms and budgets with clients.
- Edit films, television commercials, music videos.
- Research and script editing

DIGITAL MEDIA AND CONTENT MANAGEMENT

- Develop Intranet and website for clients.
- Create and manage website, online marketing and social media
- Craft, edit and proofread site content and create appropriate brand presence for the market
- Maintain site standards; projected professionalism and technical expertise at all times
- Design site promotions and leverage excellent writing skills in writing, maintaining blogs, and managing project teams

PROFESSIONAL SKILLS:

TECHNICAL

Adobe Photoshop
 Adobe Dreamweaver
 Adobe Creative Cloud
 Adobe Premiere
 Avid Media Composer
 Final Cut Pro
 HTML, CSS & PHP
 WordPress/CMS
 MS Office

CREATIVE

Research
 Logo Design
 Website Design
 Photography
 Film/Video Editing
 Writing
 Producing
 Directing
 Field Production

SOCIAL MEDIA

Facebook
 Twitter
 Instagram
 Pinterest
 Google+
 Blogging
 YouTube
 Vimeo
 LinkedIn

MANAGEMENT

Problem Solving
 Team Leadership
 Project Management
 Budget Management
 Communication

EDUCATION:

Bard College, Annandale-on-Hudson, NY (GSES, Environmental Science)
Emerson College, Boston, MA (BFA, Photography and Photo-Graphic Design)

AWARDS:

Official Selection to NY Film Festival (Frozen River)
Merit Award for Best Conservation Message - International Wildlife Film Festival (IWFF)
Finalist for Best Conservation Message – IWFF, (Tigers in Crisis)
Emmy Award – Best Local News Editing
Telly Award - Best Production and Staging, NYS Empire State Games Opening Ceremony
Telly Award - Best Staging, NYS Games for the Physically Challenged Opening & Closing Ceremony

PROJECTS:

FILM & VIDEO CREDITS

- Australia's Deadliest (Red Rock Films) – Lead Researcher/Casting
- Mysteries of the Monsoon (Animal Planet & Discovery Science): Senior Researcher
- Wild Brazil (Animal Planet): Senior Researcher
- Frozen River (Independent Film): Line Producer
- An American Life: The Journey from Violence to Hope (Documentary): Producer
- Women Hunters (Documentary): Director/Producer/Writer
- Wild Deep (Animal Planet): Senior Researcher
- Great Barrier Reef: (Animal Planet): Senior Researcher
- Frontier Earth (JWM Productions): Senior Researcher
- Raising A Reader (Pearl Productions): Producer/Director
- Mutual of Omaha's Wild Kingdom (Animal Planet): Senior Researcher
- Madagascar (Animal Planet): Script writer/Senior Researcher
- The Great Rift Valley (Animal Planet): Senior Researcher
- Planet Earth Extremes (Discovery Channel): Senior Researcher
- Wild Russia (Animal Planet): Senior Researcher
- IntraVenus (EarthRising Communications): Video Editor for 16-monitor video wall installation
- Nahuelbuta, Land of the Puma: Editing Consultant
- Punta San Juan: 30 Year of Guano (WCS/National Geographic): Field Producer
- Congo Gorilla Forest Exhibit (Bronx Zoo): Producer Exhibit Interactive Media
- 21st Century Zoo (NHNZ & Discovery Channel) Editor & 16mm Camera
- Tigers In Crisis: The Global Tiger Campaign (WCS): Producer/Director/Editor
- The Environment Show (CNN): Segment Producer
- World of Birds (Bronx Zoo): Producer/Designer, Bird of Paradise Interactive Media
- World of Birds (Bronx Zoo): Producer/Designer, Weaver Bird Interactive Media
- How to Behave Like a Gelada Baboon (WCS): Editor, Educational videos
- Wildlife Conservation Society Annual Meeting (WCS): Producer/Editor
- Rugby World (MSG): Senior Editor
- Woman Watch: On-Line Editor
- The Animal Express (CEL) - On-Line & Segment Editor

DIGITAL MEDIA

- School Programs at Kennedy Krieger Institute – Intranet design and development
- Learning Disability Association of America – Website consultant
- Love, Loss & Forgiveness Project – Digital content management
- Mary McClellan Foundation – Website design, development and digital content management
- The Rice Mansion Inn – Logo design, website development
- All the Single Girlfriends – Graphic design, contributing writer